



BOEN

**Naturally beautiful.
Perfectly
protected.**

Live Pure by BOEN

YOUR STYLE • YOUR FLOOR



Wood in its
most beautiful
form.

Wood is a fascinating material: authentic, warm, lively and beautiful but also extremely robust. As hardwood flooring, it's made for being a part of everyday life while still remaining beautiful. With our innovative Live Pure surface treatment, its resistance is only strengthened – and in an almost invisible way.



LIVE PURE: THE BENEFITS
AT A GLANCE

- *Innovative surface technology*
- *Looks like untreated wood*
- *High abrasion resistance and chemical resistance*
- *Easy to care for*
- *High UV stability*



Tangible

If you choose a wooden floor, you're choosing to have a piece of beautiful nature in the house. The structure, the typical grain, the fine surface of the wood, the authenticity – all this should be tangible. And all this should be protected. This is exactly what Live Pure does. Its innovative recipe and ten layers of intensive application ensure that Live Pure is massaged into the smallest of pores in the wood. This means that no dirt can permeate into them. The result is an extremely hard-wearing wooden floor with improved protection against wear and tear, scratches and stains (EN13442).

Visible

Thanks to Live Pure, the natural colouration of the wood caused by exposure to light is also much less pronounced when compared to all other BOEN surfaces. The gloss level is also two to three times lower than with standard coatings. Live Pure is also an environmentally-friendly surface treatment with extremely low emission levels. The result: a floor whose wooden look remains ultra-matt and authentic and in the non-dyed version looks like it has been freshly sawn.

Easy to care for

Live Pure is the perfect protection. Almost invisible and yet resistant against dirt, dust and liquids. We recommend using our Polish Live Pure to care for it if necessary. You can find more information on this in our cleaning and care instructions or at [boen.com](https://www.boen.com)

Stay headstrong!

Many factors play a role in the development of our floors. Trends are one factor that should not be underestimated. What is currently on trend in international interior design or will determine styles over the coming years plays a major role for the BOEN development team.

A current example is the Japandi trend - an exciting fusion of Japanese and Scandinavian design and colour worlds. The new Live Pure floors that incorporate a tri or bi-colour concept were created based on this trend.


But does this mean they only suit a furnishing style centred around this trend? Do you have to choose a new floor if you opt for a new trend? Of course not! Because the inspiration we garner from trends and the floors we create as a result are designed to inspire you. And there is also something that is far more important than all this: making your own very individual style within your own four walls even more perfect and harmonious with the help of our products. For a home that emphasises your personality.

FLOORS WITH CHARACTER
FOR ROOMS WITH PERSONALITY




As varied as your wishes: our Live Pure-Collection

PLANKS




N

Ash Andante white




N

Ash




N

Oak Andante white




N C

Oak Andante




N R

Oak Animoso




R

Oak Vivo




R U

Oak Pale White



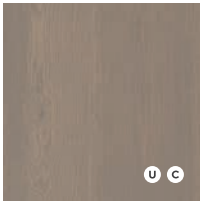
N

Oak Warm Cotton



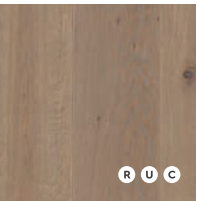
N

Oak Grey Harmony




U C

Oak Horizon



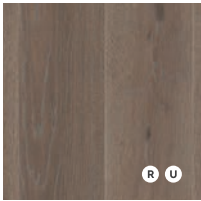
R U C

Oak Warm Grey



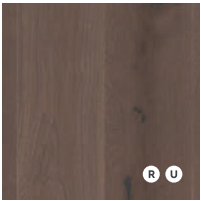
New **U C**

Oak Semi Smoked




R U

Oak India Grey



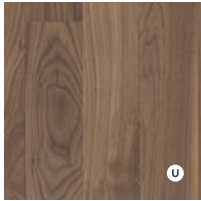
R U

Oak Elephant Grey



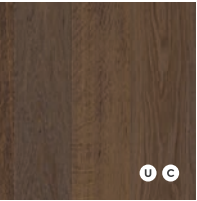
R U

Oak Ginger Brown



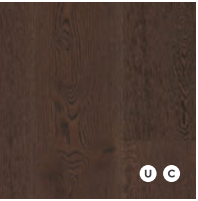
U

Walnut american



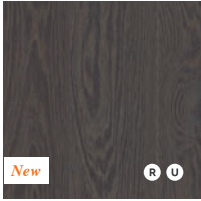
U C

Smoked Oak




U C

Oak Brazilian Brown



New **R U**

Oak Foggy Brown



U C

Oak Ebony

LONGSTRIP



N

Ash Andante white



N

Oak Concerto white



N

Oak Andante



N R

Oak Finale

2-LAYER-FLOORS



N C

Oak Nature Maxi



N R

Oak Rustic Maxi

Formats

2-layer-parquet

01 MAXI 10.5 x 100 x 1000 MM


3-layer-parquet

- 02** LONGSTRIP 3-STRIP 14 x 215 x 2200 MM
- 03** PLANK 14 x 138 x 2200 MM
- 04** PLANK 14 x 181 x 2200 MM
- 05** PLANK CASTLE 14 x 209 x 2200 MM




Styles


For your inspiration, we have four basic style groups that can be of guidance for you when you are choosing your floor. These are all lasting styles that will be relevant for years to come. These styles could give you a guidance or use their different elements to incorporate with your personal style.




Nordic



Rustic



Classic



Urban

THERE ARE NO RULES.
MIX AND MATCH.

- N Nordic**
The Nordic style takes much of its inspiration from the Scandinavian landscape around us. The colours are light and clear, and the design is functional with clean lines.
- R Rustic**
This style is full of elements that have been well taken care of through generations. The cosy lightness of the Rustic style emphasizes a natural living.
- U Urban**
Play and have fun with colours, shapes and functionality. The Urban style is personality and dynamism, with inspiring elements that ooze of humor and warmth.
- C Classic**
The Classic style is exclusive, controlled and serene. The interior beautifully expresses order and timelessness with a touch of creative innovation.

OUR NEW FLOORS

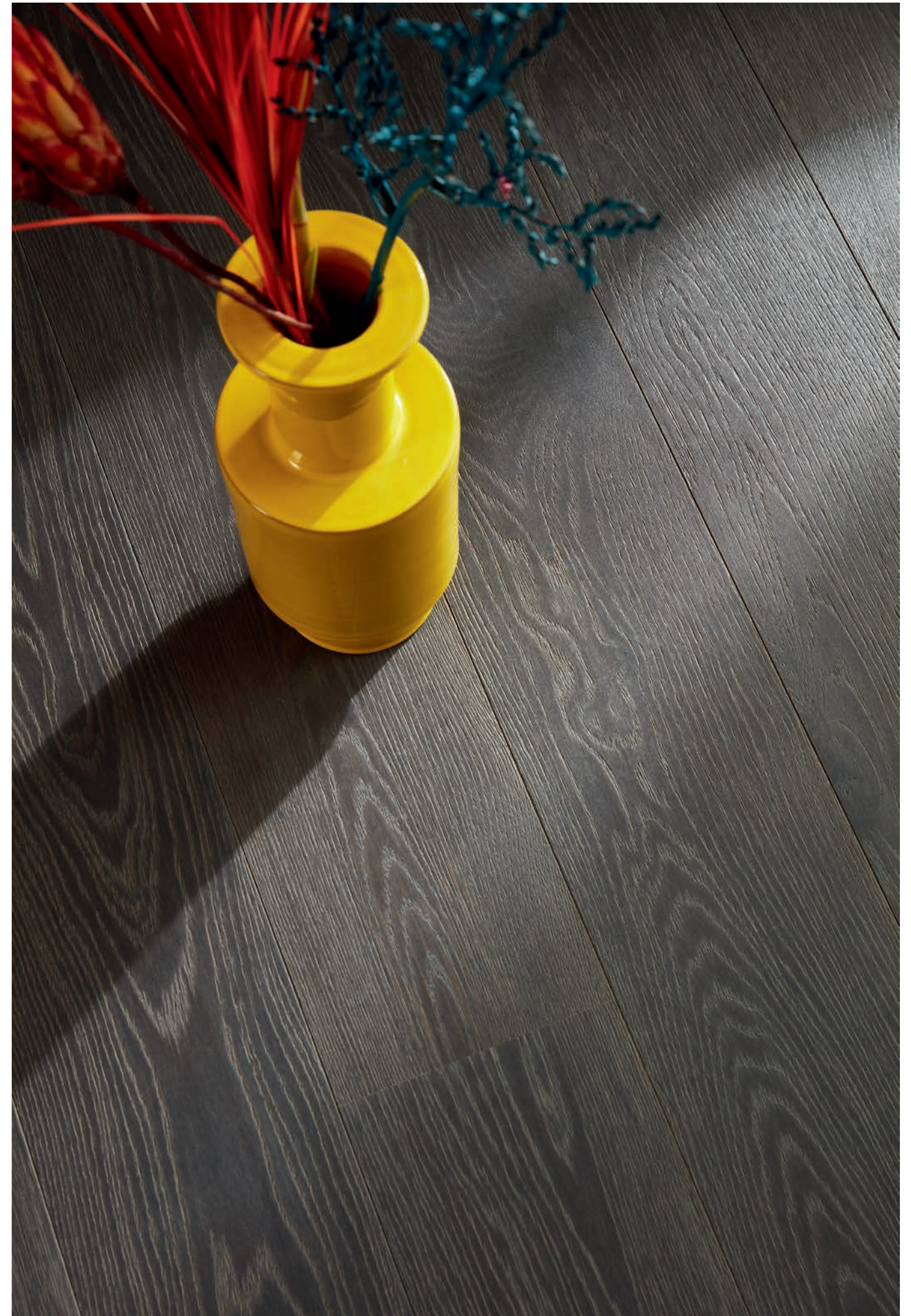
We are proud of our Norwegian heritage, experience of craftsmanship and quality. This gives us the strength to be innovative, challenging and creative in a constantly evolving world of trends.

It is a growing expectation in the world to offer long-lasting natural products that suits your style, and at the same time matching the individual consumer's way of life and environmental consciousness.

Our new developed colours for 2020 are based on natural colours and an authentic appearance. Another part of this year's development is the cooperation with influencers Claire Totman and Elisabeth

Halbjørhus, with the focus on challenging them and their followers to see what colours are trending in our market.

Our mission is to always offer the best hardwood flooring and customer experience. If you need guidance we have incorporated the four basic and established styles, that are lasting and relevant. Nordic, Rustic, Urban and Classic. But in the end it is all about your style, your floor.





Ash Andante white



PLANK ASH ANDANTE WHITE

Dimensions:	<i>14 x 138 x 2200 mm</i>	Floor heating:	<i>suitable to very suitable</i>	Style:	N Nordic
Features:	<i>brushed, 2V bevel, white pigmented</i>				



PLANK ASH


Dimensions:	<i>14 x 138 x 2200 mm</i>	Floor heating:	<i>suitable to very suitable</i>	Style:	N Nordic
Features:	<i>brushed, 2V bevel</i>				



Oak Andante



PLANK OAK ANDANTE WHITE

Dimensions: 14 x 138/ 181/ 209 x 2200 mm **Floor heating:** suitable to very suitable **Style:**  Nordic

Features: brushed, 2V bevel, white pigmented



PLANK OAK ANDANTE

Dimensions: 14 x 138/ 181/ 209 x 2200 mm **Floor heating:** suitable to very suitable **Style:**  Nordic  Classic

Features: brushed, 2V bevel



Oak Vivo



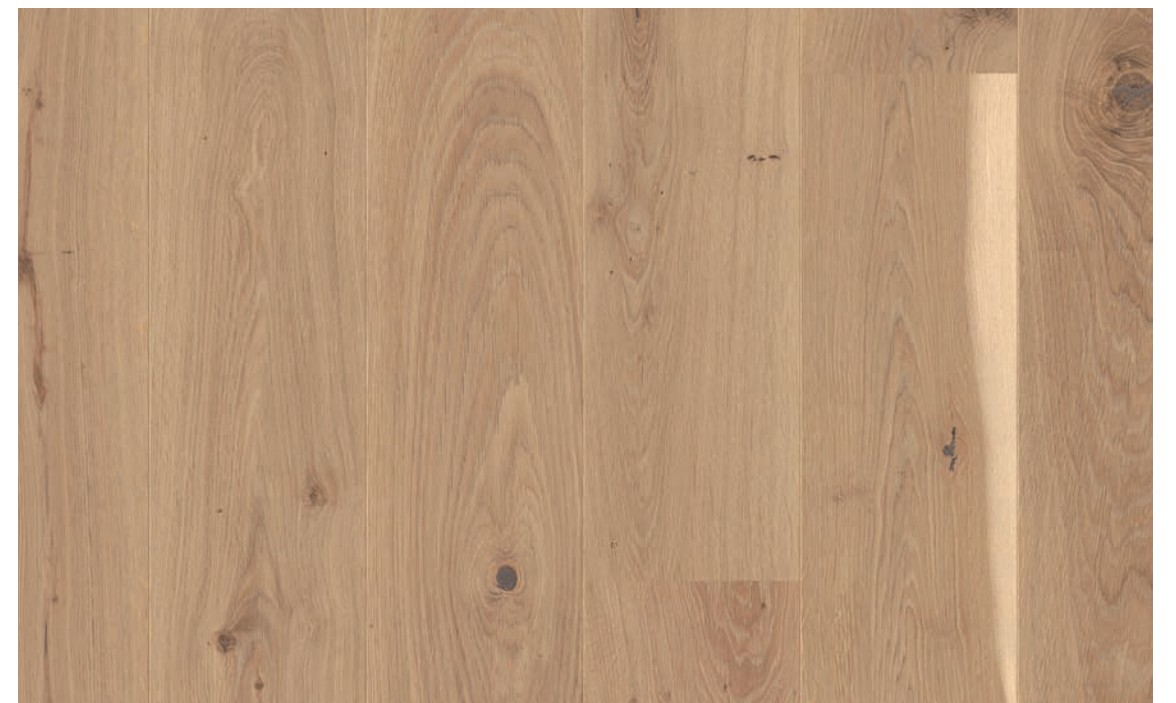
PLANK OAK ANIMOSO

Dimensions: 14 x 138/ 181/ 209 x 2200 mm

Features: brushed, 2V bevel

Floor heating: suitable to very suitable

Style: ☒ Nordic
☒ Rustic



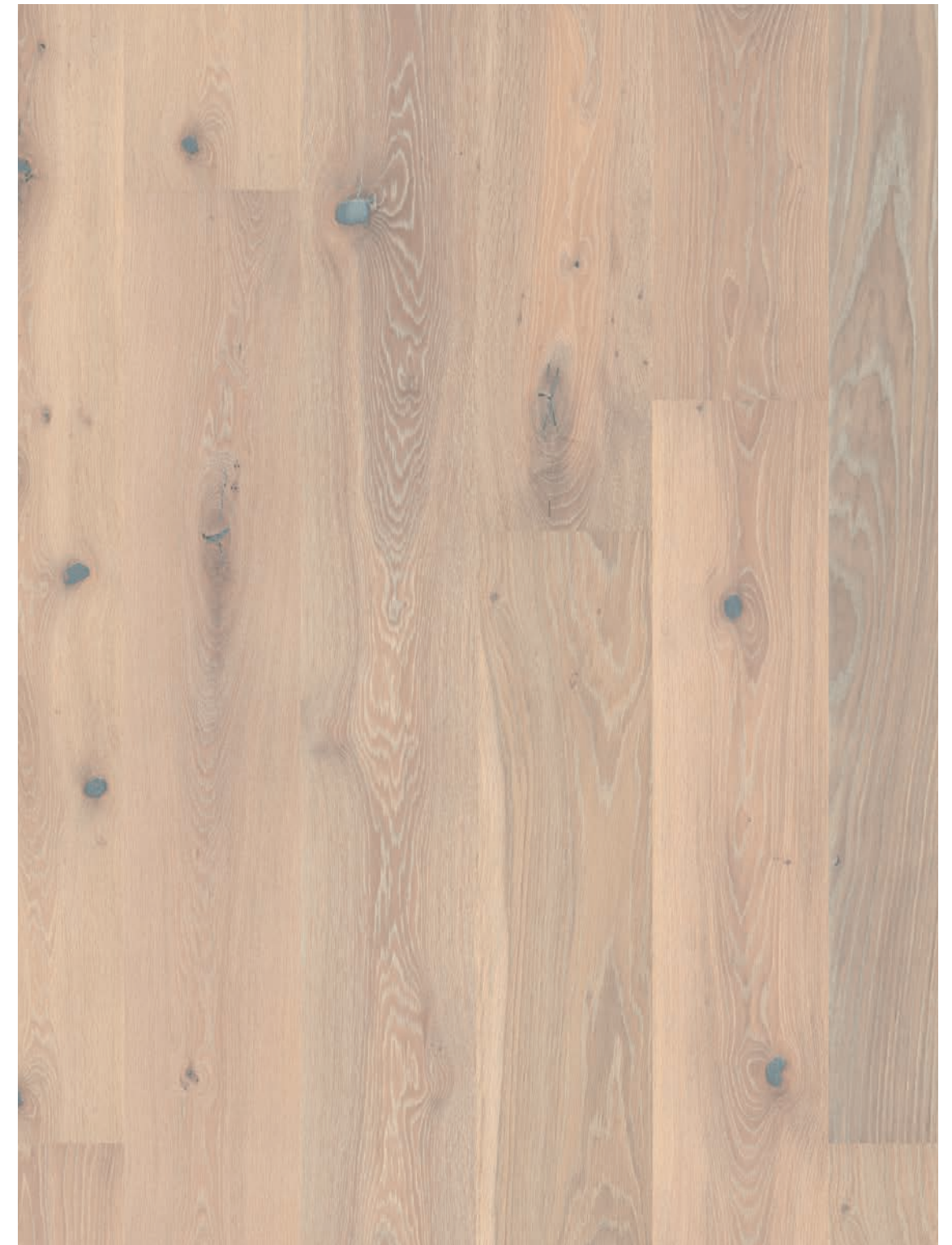
PLANK OAK VIVO

Dimensions: 14 x 138/ 181/ 209 x 2200 mm

Features: brushed, 2V bevel

Floor heating: suitable to very suitable

Style: ☒ Rustic



PLANK OAK PALE WHITE

Dimensions: 14 x 138/ 181/ 209 x 2200 mm

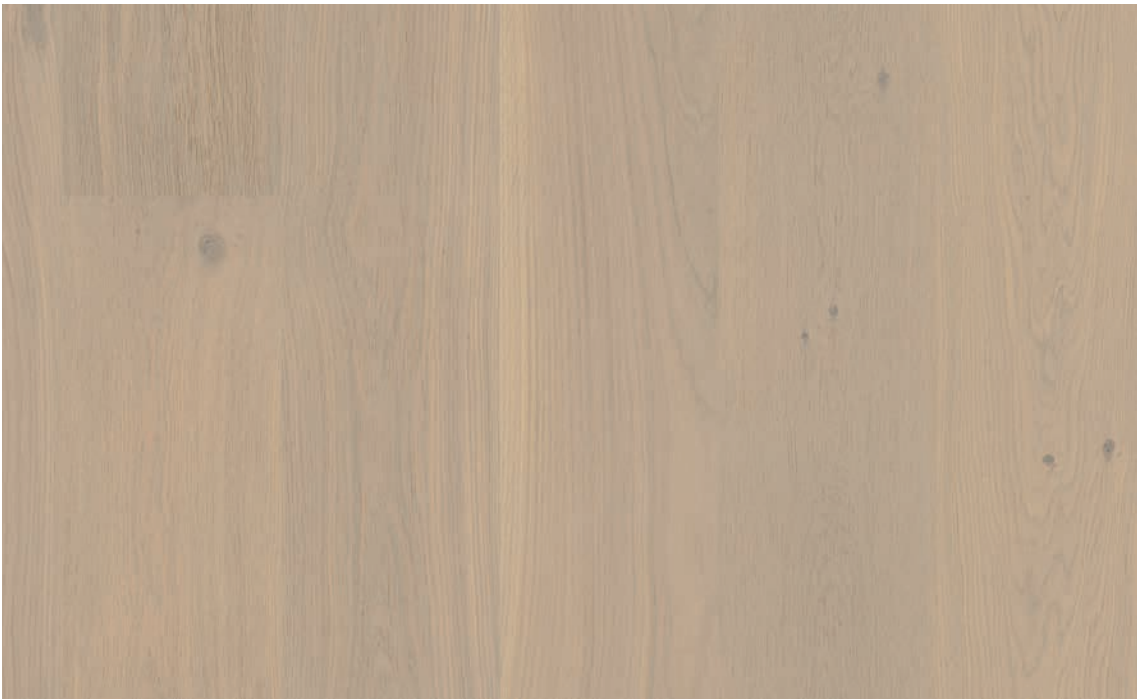
Features: brushed, 2V bevel

Floor heating: suitable to very suitable

Style: **N** Nordic **R** Rustic



Oak Grey Harmony



PLANK OAK WARM COTTON

Dimensions: 14 x 138/ 181/ 209 x 2200 mm **Floor heating:** suitable to very suitable **Style:** ☒ Nordic

Features: brushed, 2V bevel



PLANK OAK GREY HARMONY

Dimensions: 14 x 138/ 181/ 209 x 2200 mm **Floor heating:** suitable to very suitable **Style:** ☒ Nordic ☐ Rustic

Features: brushed, 2V bevel, white pigmented



PLANK OAK HORIZON

Dimensions: *14 x 138/ 181/ 209 x 2200 mm*

Features: *brushed, 2V bevel*

Floor heating: *suitable to very suitable*

Style: ☒ Classic ☐ Urban



PLANK OAK WARM GREY

Dimensions: 14 x 138/ 181/ 209 x 2200 mm

Features: brushed, 2V bevel

Floor heating: suitable to very suitable

Style: **R** Rustic **C** Classic **U** Urban



New

PLANK OAK SEMI SMOKED

Dimensions: 14 x 138/ 209 x 2200 mm

Features: brushed, 2V bevel

Floor heating: suitable to very suitable

Style: ☒ Classic ☐ Urban



PLANK OAK INDIA GREY

Dimensions: *14 x 138/ 181/ 209 x 2200 mm*

Features: *brushed, 2V bevel*

Floor heating: *suitable to very suitable*

Style: ☒ Rustic ☐ Urban



PLANK OAK ELEPHANT GREY

Dimensions: 14 x 138/ 181/ 209 x 2200 mm

Features: brushed, 2V bevel

Floor heating: suitable to very suitable

Style:  Rustic  Urban



PLANK OAK GINGER BROWN

Dimensions: 14 x 138/ 181/ 209 x 2200 mm

Features: brushed, 2V bevel

Floor heating: suitable to very suitable

Style: ☒ Rustic ☐ Urban



Smoked Oak



PLANK WALNUT AMERICAN

Dimensions: 14 x 138 x 2200 mm
Features: brushed, 2V bevel
Floor heating: suitable to very suitable
Style: ☒ Urban



PLANK SMOKED OAK

Dimensions: 14 x 138/ 209 x 2200 mm
Features: brushed, 2V bevel
Floor heating: suitable to very suitable
Style: ☐ Classic ☒ Urban



PLANK OAK BRAZILIAN BROWN

Dimensions: 14 x 138/ 181/ 209 x 2200 mm

Features: brushed, 2V bevel

Floor heating: suitable to very suitable

Style: ☒ Classic ☐ Urban



New

PLANK OAK FOGGY BROWN

Dimensions: *14 x 138/ 181/ 209 x 2200 mm*

Features: *brushed, 2V bevel*

Floor heating: *suitable to very suitable*

Style: ☒ Rustic ☐ Urban



PLANK OAK EBONY

Dimensions: *14 x 209 x 2200 mm*

Features: *brushed, 2V bevel*

Floor heating: *suitable to very suitable*

Style: ☒ Classic ☐ Urban



Oak Concerto white




LONGSTRIP ASH ANDANTE WHITE

Dimensions: 14 x 215 x 2200 mm
Features: brushed, white pigmented
Floor heating: suitable to very suitable
Style:  Nordic



LONGSTRIP OAK CONCERTO WHITE

Dimensions: 14 x 215 x 2200 mm
Features: brushed/ unbrushed, white pigmented
Floor heating: suitable to very suitable
Style:  Nordic



Oak Finale



LONGSTRIP OAK ANDANTE

Dimensions: 14 x 215 x 2200 mm
Features: brushed/ unbrushed
Floor heating: suitable to very suitable
Style:  Nordic

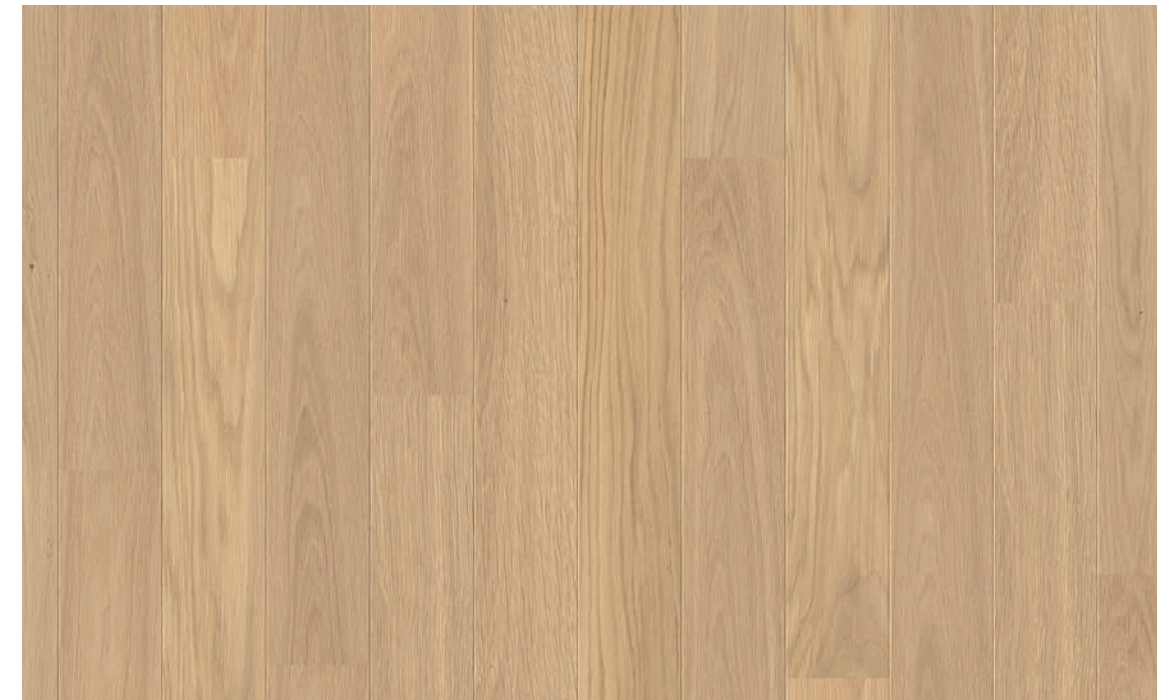


LONGSTRIP OAK FINALE

Dimensions: 14 x 215 x 2200 mm
Features: brushed/ unbrushed
Floor heating: suitable to very suitable
Style:  Nordic  Rustic



Oak Rustic, Maxi



2-LAYER MAXI OAK NATURE

Dimensions: 10,5 x 100 x 1000 mm

Features: brushed, 2V bevel

Floor heating: very suitable

Style: ☒ Nordic
☐ Classic



2-LAYER MAXI OAK RUSTIC

Dimensions: 10,5 x 100 x 1000 mm

Features: brushed, 2V bevel

Floor heating: very suitable

Style: ☒ Nordic
☐ Rustic



Visit one of our
showrooms or
our digital showroom

You can experience the
impression created by your
chosen floor in our digital
showroom on our webpage.

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